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Warwick Grove Shopping Centre 3D Illuminated Lettering

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Custom shaped 3D signage is available in any size or shape, providing an engaging visual signage solution for all angles

Anchored by Kmart, ALDI, Coles, Woolworths and Grand Cinemas, Warwick Grove has more than 4 million visitors each year to major retailers and over 65 specialty stores. So when it comes to external signage for the shopping centre, the requirement for a solution that is easily identifiable at all hours in a range of environmental conditions is paramount. There is arguably only one answer to this requirement - 3D lettering combined with LED backlighting.

As part of an extensive centre refurbishment, C Results was approached by Vicinity Group, owner and manager of Warwick Grove, to design, fabricate and install a total of four 3D illuminated lettering signs for the centre. With the largest sign measuring 10 x 6m and weighing 1160 kg, a custom framing solution to safely support the new signage at each area of installation, while allowing easy access for future maintenance.





Manufactured on opal acrylic and colour matched to Vicinity brand requirements, the new signage clearly profiles the centre from all visual angles, including the high traffic beach road frontage. The new Warwick Grove Signage is illuminated by an Osram BackLED system, commissioned with a low power setup that meets Vicinity's NABERS Energy Rating requirements.

'For businesses serious on maximising their street presence, 3D illuminated lettering is without doubt the best large format solution' said Matt Cahill 'The longevity offered by the LEDs and acrylics offset the cost when compared to alternative solutions, and with complete custom fabrication any shape or size can be achieved. For Warwick Grove this was the clear solution.'

Comments Kylie Janney from Vicinity Group 'The new signage for Warwick Grove meets the brief in every aspect - high visibility at all hours, designed to meet our energy rating and safety needs, and delivered on budget and on time. It's why C Results are one of our trusted long term print and display partners, they consistently deliver to expectations.'



A large, illuminated sign for Warwick Grove, featuring a colorful, stylized logo on the left and the text "Warwick Grove" in white on a dark background.

**Warwick
Grove**

A blue and white illuminated sign for ALDI, featuring the company logo and name.

ALDI

A dark sign for Woolworths, featuring the company name and logo in white and green.

Woolworths

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- NABERS energy rating, safety needs, and delivered on budget and on time.”**

- KYLIE JANNEY, OPERATIONS MANAGER, VICINITY GROUP

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